

Exhibition and Sponsorship Packages

Dear Exhibitor,

We are pleased to invite your organisation to exhibit at the Labquality Days 2019 Congress. This leaflet provides you with information about the exhibition area and sponsorship packages that allow you to increase your congress visibility. Book your exhibition space now and ensure your presence.

Sponsorship Packages

Sponsorship Package Introduction

	Basic	Bronze	Silver	Gold
Minimum exhibition area (m ²)	4	8	16	24
Company introduction in the congress mobile application	✓	✓	✓	✓
Contact information in the congress leaflet	✓	✓	✓	✓
Company introduction in the congress leaflet	-	✓	✓	✓
Free congress badges including access to lectures	1	3	5	7
Logo on Labquality Days website	-	Small	Medium	Large
Logo on lecture hall screens	-	Small	Medium	Large
Advert on the Speaker's Corner screen	-	✓	✓	✓
Advert in the congress leaflet	-	1/4 page	1/2 page	1/1 page
Speaker's Corner presentations (à 15 min)	-	1*	2	2
Lecture hall named after your company and a roll-up in the hall	-	-	Small hall	Large hall
Logo at coffee points and cocktail event	-	-	✓	✓
Free meeting room booking (3 h)	-	-	✓	✓
Printed advert in the congress bag (A4)	-	-	-	✓
Logo on the congress bag or congress badge ribbon	-	-	-	✓
Logo displayed at the award ceremony	-	-	-	✓
Free 1/2 page advert in Labquality's customer magazine Moodi	-	-	-	✓
Presentation after keynote lectures in the main hall (à 15 min)	-	-	-	✓
Exhibition space fee (m ²)	215 €/m ²	170 €/m ²	170 €/m ²	170 €/m ²
Sponsorship package fee	-	500 €	1 500 €	3 000 €
Sponsorship packages available	25	25	4	2

*) Presentation times in reservation order

For more information www.labqualitydays.com.

Exhibition Area

For reservations and more information please contact:

Labquality Oy
info@labquality.fi, tel. +358 9 8566 8200

Lobby

For built stands and pop-up stands, minimum exhibition area 4m².

101cd

For built stands, minimum exhibition area 9m².

Aisle

For pop-up stands (no side walls), minimum exhibition area 4m².

Valo

For built stands, minimum exhibition area 8m².

Säde

For built stands and pop-up stands, minimum exhibition area 4m².

Kajo

For pop-up stands (no side walls), minimum exhibition area 4m².



Labquality Days – International Congress on Quality in Laboratory Medicine

About the Organiser

Labquality is an international service organisation dedicated to improving patient safety. Our main products include external quality assessment (EQA) services and quality controls for internal quality assurance (IQA). Labquality offers high quality, educational EQA for all areas of laboratory medicine with 45 years of know-how and experience. Currently over 5000 laboratories around the world participate in our EQA schemes.

Congress Information

Date

7-8 February 2019

Venue

Messukeskus Helsinki,
Messuaukio 1, Helsinki, Finland

Participation fee

Early bird (until 30 November 2018)
390 € + VAT 24%
Registration at www.labqualitydays.com

Accommodation

Holiday Inn Helsinki – Messukeskus
Special offer for Labquality Days
participants

Contact information

tel. +358 9 8566 8200
info@labquality.fi
www.labquality.fi

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